

Drafting your Knowledge Mobilization Plan

**RCASH Social Science + Humanities
Grant Writing Support Workshop**

Session #1 – March 1, 2022

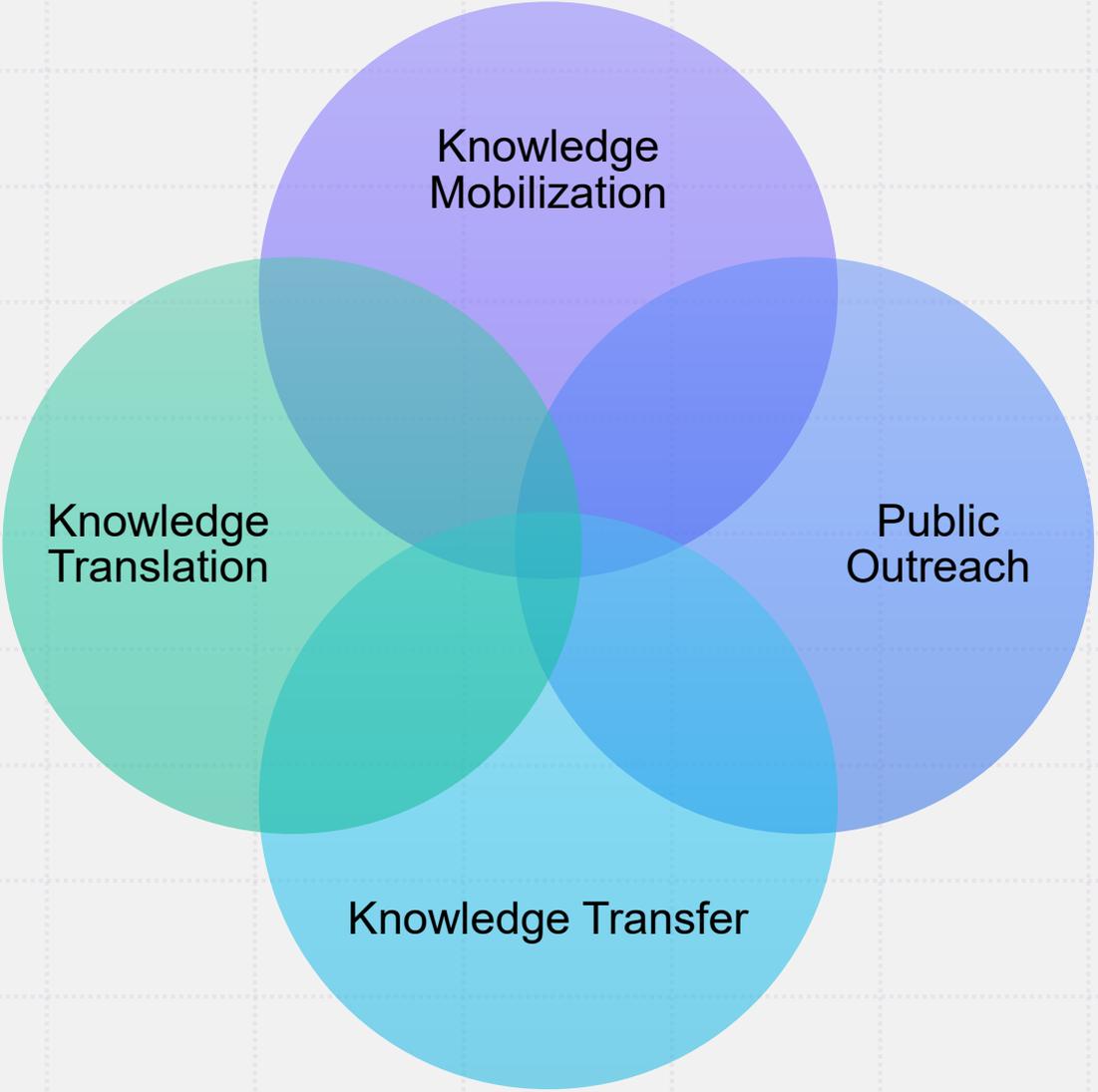
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What is Knowledge Mobilization?

- “an umbrella term encompassing a wide range of activities relating to the **production and use of research results**, including knowledge synthesis, dissemination, transfer, exchange, and co-creation or co-production by researchers and knowledge users.”

More simply now...

- Knowledge mobilization (KM) refers to the activities you will undertake:
- to increase potential audiences' awareness of your research findings, and
- to ensure your findings are available in a format accessible to those audiences.
- A KM Plan is the detailed outline of these activities



End-of-Grant VERSUS Integrated

	End-of-Grant	Integrated
When	After research is completed	Throughout the research process
Involvement of Stakeholders	Usually as a “audience”	Usually as equal partners

What...

... findings/outputs/knowledge do you expect to generate from your project?

.... potential impact/benefits might your findings/outputs/knowledge generate?

When?

... will your KM activities take place (end-of-grant or integrated)?

Who?



... might need to be engaged to achieve the potential benefits/impacts?



... might be interested in your findings/outputs/audiences?

Why?

... do you think those individuals/groups might be interested?

How?

... do the audiences you want to reach normally access information?

... how will you utilize those existing (or other) modes of communication/knowledge sharing to communicate with your intended audiences?

... will you assess whether your knowledge mobilization strategies are working?

A Note on Data Management Planning (DMP)

Research data collected with public funds should be stored in the public domain.

Consider any important ethical and ownership for how you will manage your research data.

(For example, does OCAP®, or the First Nations principles of ownership, control, access, and possession, apply to your project?)

Canadian Association of Research Libraries (Portage Network) provides a DMP Assistant accessible to all researchers

(<https://assistant.portagenetwork.ca/>)