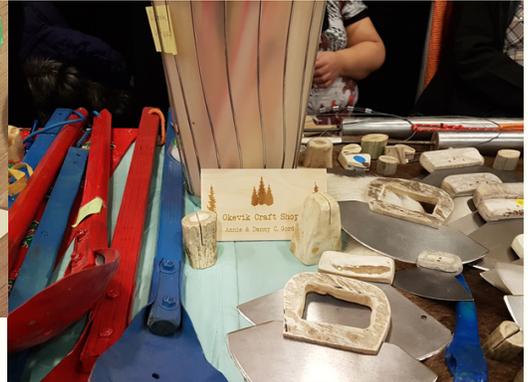




INNOVATE

Centre for Arts, Crafts and Technology



CHRISTMAS ART, CRAFT AND GIFT FAIR

The Christmas Art, Craft, and Gift Fair is a highly anticipated seasonal event in the Beaufort-Delta region. Traditional-sewing artists, artisans, and small businesses prepare months in advance, sewing, creating, and making unique items for the event.

Innovate Centre staff will be at the craft fair on Saturday, November 27th, from 12 pm to 6 pm to provide Craft Fair vendors with an opportunity to learn about the Innovate Centre and to provide information on the following:

- **Branding** is the process of applying a distinctive feature to your products so that customers can begin to associate your brand with your products or services
- **Signage** can draw attention to you and your business. It lets people know who you are, what your business name is, and what your products are
- **Demonstrating** the Glowforge laser, Cricut cutting machine, sublimation printer, and how to utilize the systems in your arts-based business
- **Business Development** – providing information that will help with workflow and merging arts and crafts with technology to improve the efficiency of your business

Call the Innovate Centre to book an appointment for a free consultation any time of the year.

Our Partners



Gwich'in Tribal Council
Gwich'in Land, culture & economy for a better future



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WINTER WORKSHOPS

In September: the Innovate Centre for Arts, Crafts and Technology started conducting weekly workshops in Adobe Illustrator, including special featured workshops like the TinkerCAD/Prusa for 3D printing.

Adobe Illustrator is the basis for creating or formatting your designs to use with most of the machines at the centre. Taking these workshops will increase your efficiency and productivity. The Adobe Illustrator workshops will continue as the main feature of the training provided by Innovate Technicians.

In October: the specialty workshops included Basic Tools and a Charcuterie board-making workshop. Designs of the board could range from simple to ornate, utilizing the laser to add words or images.

In November: Soldering/Electronics teaches basic skills, simple wiring circuits, adding lights and electronic elements to your designs and projects. A classic Ugly Sweater-making workshop kicks off the holiday season and could be combined with the soldering workshop to add lights to your sweater design.

To register for workshops or book a team-building event, contact the Innovate Centre.



3D print by Colin Mitchener



Designed by
Derrick Seabrook (heat transfer vinyl print)



Embroidery machine practice
Laurance Carter

MERGING ARTS & CRAFTS TECHNOLOGY COURSES

The INNOVATE Centre has delivered Merging Arts and Crafts with Technology Courses in the Beaufort Delta region. The customized courses provide in depth instruction of software and equipment. Hands on training on the equipment provides students with the opportunity to experiment with different techniques and materials. The end result of producing a product is immediate.

If you are interested in running a workshop or interested in training on software and equipment please get in touch with us!

COMMUNITY MAKERSPACES

Aurora College and the INNOVATE Centre have the capacity to support makerspaces in communities throughout the NWT. The development of community-based makerspaces have numerous benefits for community members:

Economic benefits

- Removal of barriers to artists/crafters wanting to produce arts and crafts for sale to tourists or online
- Opportunities for local residents to generate income through small-scale manufacturing
- Digital literacy & business skills

Educational & Cultural Benefits

- Intergenerational sharing & learning
 - Traditional knowledge and methods
 - Youth contribute digital skills
- Expression of local culture and art using new technologies that allows experimentation and creativity

If you are interested in learning more about how INNOVATE can support community makerspaces, contact us innovate@nwtresearch.com

FEATURED MEMBER: Laska Nerysoo



Laska Nerysoo of Inuvik is a Gwich'in artist, entrepreneur, and mother of two wonderfully energetic boys. She grew up between Inuvik and Aklavik. Lived in BC and the Yukon to pursue her Esthetician career, returning to Inuvik after completing her education, she started her home-based business Designs by Laska in 2019. Her business provided an outlet to express her passion for Indigenous art.

Sewing early in age and teaching herself is part of Laska's success in her craft. She makes traditional baby moss bags and bonnets. She learned from an artist to sew a Gwich'in baby bonnet, which helps to keep her culture thriving. On her own, she learned to make wooden wall hangings, dream catchers, and macramé designs.

Laska engages her clients by listening to their ideas and creating art pieces to their desire. Her art pieces highlight special moments in life; a new baby, graduation, weddings, or cheering a friend up to get them through a tough time. These pieces of art bring back feelings of joy.

Winning a month's free membership in June 2021, Laska has learned to use most of the machines, except 3D printing and the embroidery machine. Her favourite equipment is the sublimation printer and laser machine. Since joining the Innovate Centre, she feels her business is at a whole new level.

Designs by Laska offers home decor, wholesale orders, personalized gifts and teaching classes: wooden signs, dream catchers and macramé wall hangings. In addition, Laska is available to do contract work at the Innovate Centre and teach craft classes. Learn more about Laska @designsbylaska

"I have been able to create items I would not have been able to do on my own. It forces me to be more creative and come up with new designs. I am thankful to the staff and the help they provide." - Laska Nerysoo



TECH TIPS

Check out the Innovate Centre Technicians' Favourite download sites for 3D files!

These are the type of files you need to 3D print. You can find anything from toys, tool holders, art, and much more ready to be downloaded and printed on this website—an excellent source of free downloadable .stl files.

Check out the website: Thingiverse - Digital Designs for Physical Objects - <https://www.thingiverse.com/>

OCTOBER IN REVIEW

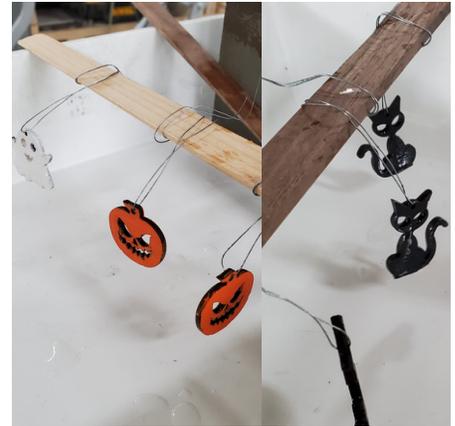


On Friday, October 8, Juan Bidegain, Innovate Centre Technician, and Anika Trimble, Aurora Research Institute's Outreach Coordinator, held a button-making workshop at the Children First Centre and the Inuvik Youth Centre. Eighteen children and youth took part in the workshops and are now button-making fans.

Mary-Anne Francey created custom-made Halloween earrings on the laser, hand-painted, adding epoxy to give them shine and character.

Marnie Hilash lasered her designs on wood and will paint the engraved designs using different art media like the Cricut to cut vinyl and paper to collage the wood panels.

Katelynn Crocker designed the Digital NWT logo in Adobe Illustrator.



THE BENEFITS OF A COMMERCIAL MEMBERSHIP

Whether you're already a successful business owner (looking to create NWT-made SWAG or add value to your products) or a technology-beginner looking to start a business (and generate an income completing contracts). The INNOVATE Centre for Arts, Crafts and Technology exists to provide a well-equipped facility and empower **every individual** with the tools and techniques to create innovative, unique products that enable them to generate a better livelihood.

Commercial Membership

- Priority access to technology / machines
- Priority access to technician support
- Access to the job board (to bid on contract work)
- Additional access to the centre (outside of open hours) to complete contracts
- \$150 / month
- \$1500 / year

Hobbyist Membership

- Access to technology (if not needed by a commercial member)
- Access to technician support (if not assisting commercial members)
- \$75 / month
- \$750 / year

NOVEMBER WORKSHOP SCHEDULE

November 3 (6 - 8 pm): Introduction to Adobe Illustrator - navigation, layout, artboards, tools, formats, import/export

November 10 (6 - 8 pm): Adobe 13 - 14 - Liquefy tool and repeating patterns

November 17 (6 - 8 pm): Adobe 15 - 17 - Image Trace - swatches and layers for complex designs

November 24 (6 - 8 pm): Soldering and Simple Electronics - learn basic soldering skills, wiring simple circuits, the first step in adding lights and other electronic elements to your designs and projects.

November 28 (6 - 8 pm): Ugly Sweater Workshop: **\$50 for non-members, \$25 for members**



Limited Seats Available. Free for INNOVATE Members. Contact innovate@nwtresearch.com to register

OCTOBER IN REVIEW CONTINUED

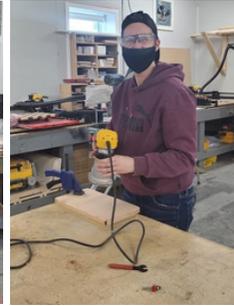
Charcuterie Board Workshop



Designing in Adobe Illustrator



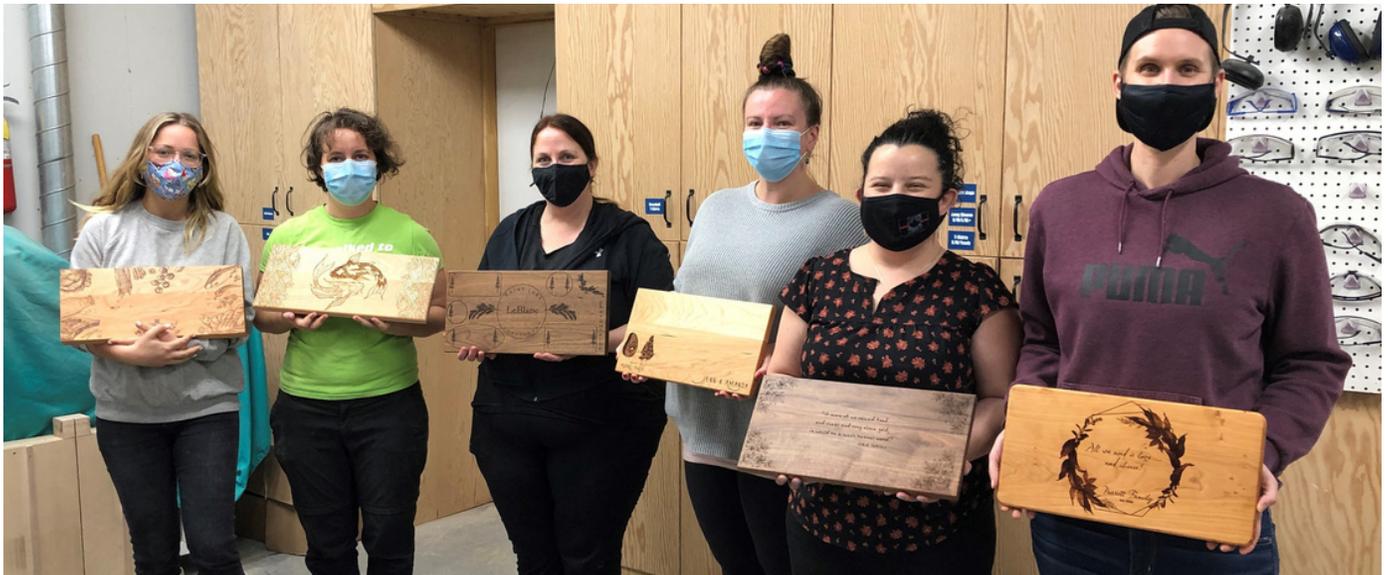
Lasering the design



Sanding down



Oiling and staining



Charcuterie Board Workshop - (L-R) Talia MacDonald, Faye d'Eon-Eggertson, Leanne Fleming, Amanda Chaulk-Parrott, Luisa Ospina, and Jenn Parrott

LOOKING FORWARD

Check out our next newsletter (December 2021) to learn what will be coming in the new year!

**Mark your calendar, the INNOVATE Center will be closed:
December 23, 2021, to January 03, 2022**

- Stay tuned to our Facebook page for up-to-date information!
Due to holiday closure, memberships will be extended by 14 days to reflect the holiday closure.

55 DAYS UNTIL CHRISTMAS

Thinking about Christmas gifts? Holiday Cards? Commemorative Ornaments? INNOVATE can help!

Hobbyist memberships are available at a cost of \$75 per month (you can sign up for as little or many months as you wish). Commercial memberships (along with priority access to machines and technician support) cost \$150 per month. GIFT CERTIFICATES AVAILABLE.