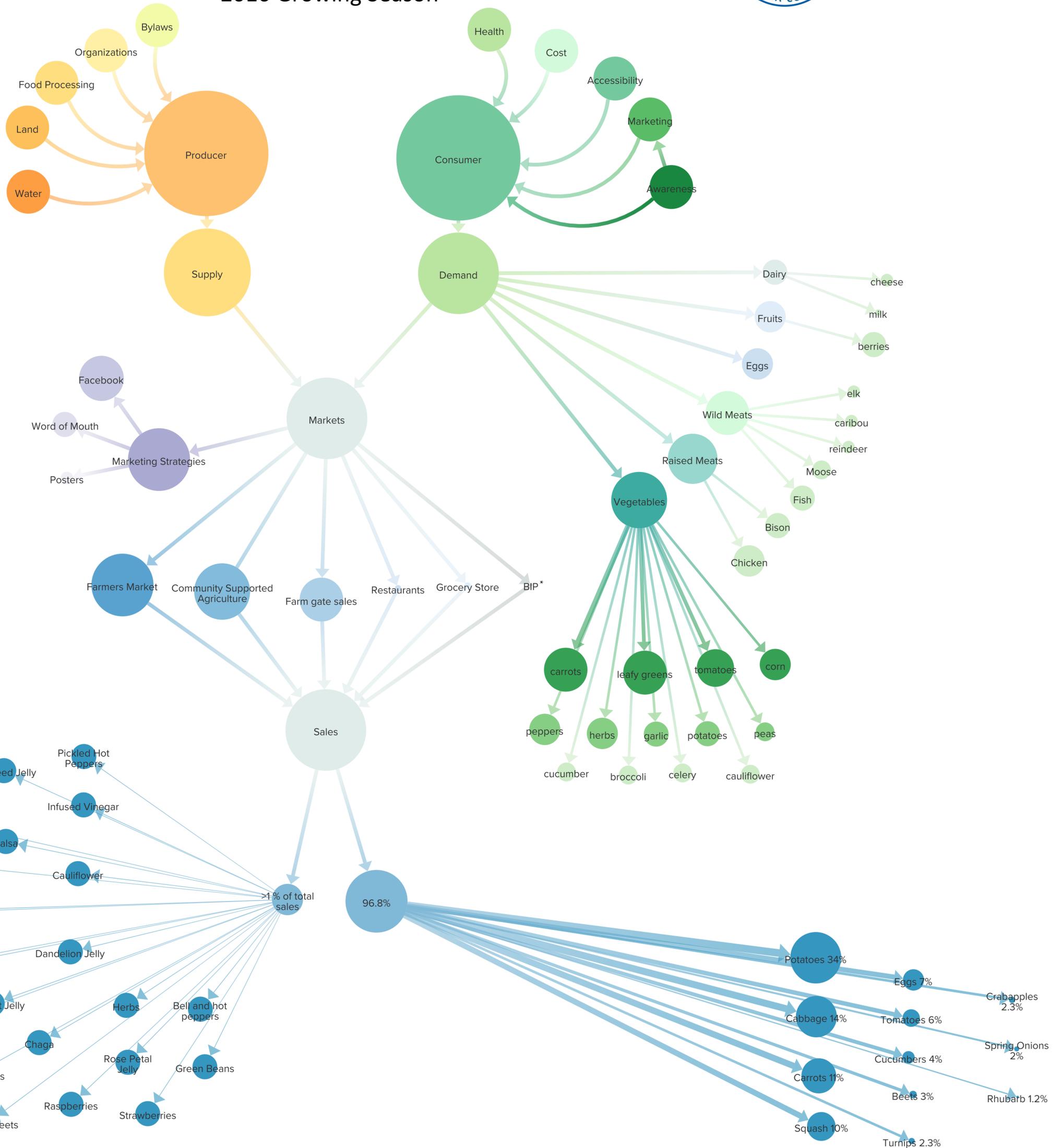


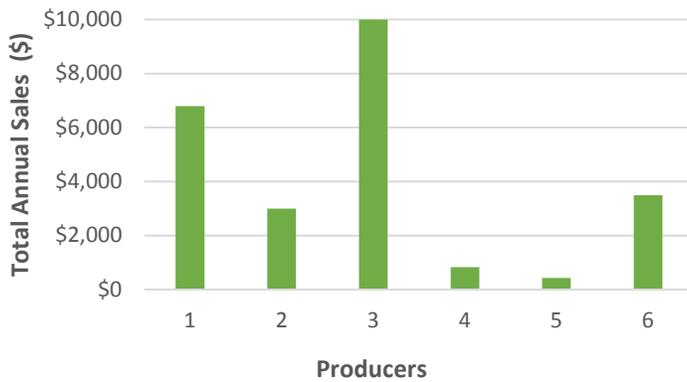
HomeGrown Harvest: Map of Fort Smith's Local Food Market

2016 Growing Season



*Business Incentive Programs

Total Annual Sales for Producers in Fort Smith 2016



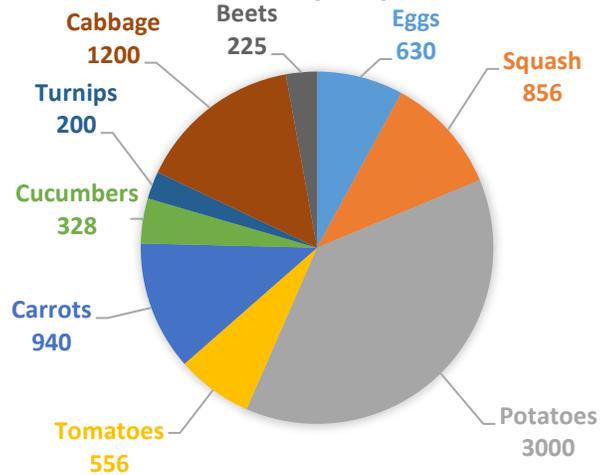
TOTAL ANNUAL SALES

This graph represents the total sales of six food producers from Fort Smith and the surrounding area who were interviewed for this map. Fort Smith is home to local food producers large and small!

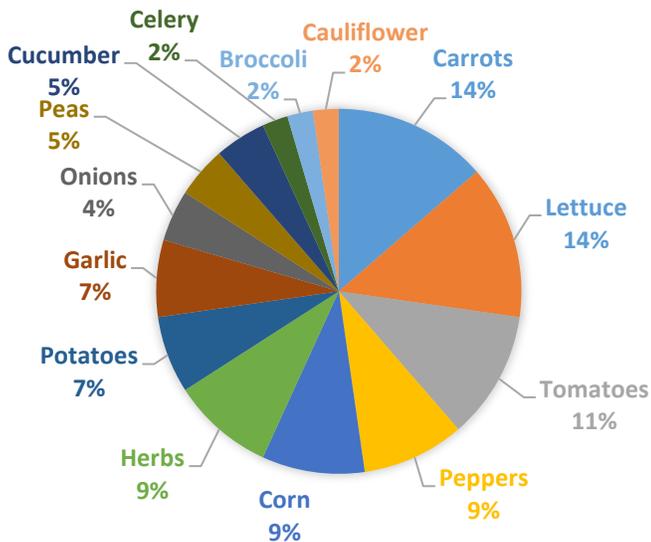
WHAT IS BEING PRODUCED?

The *Highest Volume Produce* graph shows how much local producers sold of each item, in lbs. Some produce was grown in smaller volumes, as you see in the *Lower Volume Produce* graph. Prepared items (like jellies and salsa) are presented in the *Value Added Prepared Food* chart.

HIGHEST VOLUME PRODUCE (LBS)



CONSUMER DEMAND FOR VEGETABLES



WHAT DO CONSUMERS WANT?

A consumer demand survey was taken by 53 community members in Fort Smith and the surrounding area. Consumers reported that they would like to buy locally produced foods in six main categories:

Fruit: 9%

Vegetables: 75%

Wild Meat & Fish: 17%

Raised Meats: 28%

Eggs: 9%

Dairy: 7%

Most consumers reported that they would like to buy vegetables. The *Consumer Demand for Vegetables* chart breaks down consumer demand by vegetable type. Consumers also expressed demand for raised meats and wild meats – these are opportunities to expand the market.

Lower Volume Produce

Product	Lbs. sold
Crabapples	200
Spring Onions	150
Rhubarb	102
Broccoli	80
Green Beans	50
Herbs	10
Highbush	40
Cranberries	
Leafy Greens	37
Zucchini	34
Lowbush	30
Cranberries	
Saskatoon	30
Berries	
Garlic	16.5
Cauliflower	13
Peas	10
Chaga	10
Raspberries	10
Strawberries	5
Wild Strawberries	1.5
Bell Peppers	0.5

Value Added Prepared Food (lbs)

